

Minor in Advertising & PR

Program: Communication

Type: Minor

| Item # | Title | Credits |
|---------------------------|--|----------------|
| COMM 110 | Communication Media | 3 |
| COMM 137 | Media Techniques | 3 |
| COMM 241 | Public Relations | 3 |
| COMM 261 | Media Writing I | 3 |
| COMM 351 | Advertising | 3 |
| COMM 442 | Applied Advertising and Public Relations | 3 |
| Sub-Total Credits | | 18 |
| Total credits for degree: | | 18 |